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FOR IMMEDIATE RELEASE

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Cal Poly Celebrates 26th Annual Gravure Day

SAN LUIS OBISPO -- Cal Poly's Graphic Communication Department recently held its 26th annual Gravure Day, highlighting advancements and state-of-the-art practices in the gravure industry.

Cal Poly has established the record for holding consecutive annual Gravure Days. Representatives from leading gravure printers, including R.R. Donnelley & Sons and Quad Graphics, along with professionals from industry suppliers such as Flint Ink, gave presentations to over 200 students.

"Cal Poly's students continue to appreciate the support of the gravure industry in helping to provide the most comprehensive educational experience possible," said graphic communication Professor Kevin Cooper, who coordinated the event. "Our students enter industry well prepared to tackle today's challenges after exposure to events like Gravure Day."

Cal Poly is one of seven Gravure Resource Centers designated by the Gravure Educational Foundation. The foundation supports events such as Gravure Day through grant awards.

"Cal Poly is committed to educating students across all printing and imaging processes, and gravure is a very important one," said Harvey Levenson, head of Cal Poly's Graphic Communication Department. "We've stood behind the industry for over a quarter of a century and plan to continue supporting the efforts of the Gravure Association of America and the Gravure Education Foundation."

For more information or to support future Gravure Day activities, contact Cooper at klcooper@calpoly.edu.

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About Cal Poly's Graphic Communication Department

Founded in 1946, Cal Poly's Graphic Communication program (www.grc.calpoly.edu) is one of the largest in the United States. With over 33,000 square feet of laboratory space, Cal Poly continues to advance the educational offerings for students studying printing and imaging management, electronic publishing and imaging, packaging graphics, and design reproduction technology. In conjunction with Cal Poly's Orfalea College of Business, the Graphic Communication Department offers an MBA with a specialization in document systems management. The Graphic Communication Department has some of the most modern laboratory facilities in graphic arts education and is supported by many of the world's largest printing industry vendors. The department is accredited by the Accreditation Council of Collegiate Graphic Communications and also houses the Graphic Communication Institute at Cal Poly (www.grci.calpoly.edu) to conduct research, testing, product evaluations, consulting, seminars, workshops and conferences.

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